

EDUCATIONAL PROJECT

for age groups 0-12 [Abrakadabra], 13-17 [Wide Academy], 18+ [travel74 meet-the-world]

To parents and educators

What can we do for the future of our children? Are we doing enough?

The scenarios have changed compared to when we were young: our children will grow up, work, live in a very different world from the one we knew.

What until a few years ago were considered certainties have changed: a 'secure' job, a 'secure' degree, a 'secure' pension, a 'secure' investment.

Only one thing is certain: who can manage change quickly wins. Those who nevertheless want to see opportunities in difficulties.

This does not mean losing one's identity or one's roots: they are our foundations, on which we can build people capable of adapting to a future that today may make us feel powerless, but in which we want to see opportunities for growth: from an occupational, social and personal point of view.

A school of life

The course we propose can be attended from start to finish or even a single afternoon. There are proposals for children as young as a few months and from there for all age groups, up to university and beyond. There are no prerequisites or barriers related to educational qualifications. It is not meant to replace the school that our children already attend; on the contrary, we often collaborate directly with the schools.

It is designed to put students at the centre and provide them with a lot of knowledge (knowing), a lot of competences (knowing how to do) and skills (knowing when to do), but it is also a pathway that focuses a lot on soft skills, the transversal competences (knowing how to be) that are so important today, even for work.

It is designed to forge complete people, capable of handling different situations, in changing contexts, without losing heart. It is an engaging journey, made up of training, experiences, travel, relationships.

It is designed to teach everyone the importance of value creation, which is not only about entrepreneurship; value is not to be understood as monetary value: creating value is important to live better, it is important in everyday relationships, it is important in every sector, including the social and non-profit sector; creating value is working together so that 1+1 is greater than 2, together we go beyond the two uniquenesses.

How it works

We combine the world of training with the world of travel and holidays.

Some training events are in-person, others online.

Participation is compatible with school attendance (pre-school/elementary/middle/high school): it is not a route that replaces school, but a route that runs alongside it.

The student is always assisted by a reference tutor, with whom he plans his personal path.

Knowledge, Skills

The table shows the knowledge/competences/skills that are covered throughout the entire course.

- For the 0 to 12 age group (**Abrakadabra** brand), foreign language is used as the common *thread running through* the workshops where the foundations are laid to build on in later years.
- For the 13-17 age group (**Wide Academy** brand), on the other hand, it is the journey, often itinerant, that offers experiential opportunities in different areas.
- For the 18+ age group (travel74 **meet-the-world** brand), the 'journey around the world' allows for further food for thought and insight.

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| <p style="text-align: center;">L</p> <p>Language Skills Area</p> | Speaking and Communication 1 (face-to-face courses) | <p>One-to-one and group experiences in total immersion.</p> <p>Native or fully bilingual teachers.</p> <p>Engaging and fun game-based learning.</p> <p>Practical use of the foreign language.</p> |
| | Talking and communicating 2 (the language gym) | <p>Immersion moments in one or more different languages.</p> <p>Practical and fun experiences to discover new worlds.</p> <p>Specific multilingual method.</p> <p>Assisted language learning.</p> <p>Audio video content for smartphones and tablets.</p> <p>Live sessions with language tutor.</p> <p>Personal learning tutor.</p> |
| | Language Certifications | <p>Continuous monitoring of progress by our tutor.</p> <p>Preparation for the most widespread language certifications (test centre for on-site examinations).</p> |
| | Travelling and holidays | <p>Age-specific routes, not only in summer.</p> <p>Parent/child experiences for toddlers</p> <p>Small number of students.</p> <p>National and foreign proposals, in close contact with local realities).</p> <p>One-to-one experiences using the foreign language.</p> <p>Conferences and meetings with compatriots living/working/studying abroad.</p> <p>Proposals with different durations (1 day, 1 weekend, 1 week etc.) Study trips wide (study tour bus/train, one or more countries, international group, campsites/hostels/hotels)</p> |
| <p style="text-align: center;">S</p> <p>Skills Area STEAM (Science, Technology, Engineering, Arts and Mathematics)</p> | Nature, Biology, Physics, Chemistry, Astronomy | <p>Biodiversity.</p> <p>Environmental sustainability and practical experiences in nature.</p> <p>Science stories: tales + experiments to approach 'difficult subjects'.</p> |
| | Coding and Robotics | <p>Algorithmic thinking as a universal language.</p> <p>Design and realisation of simple video games.</p> <p>Basics of robotics and sensing.</p> |
| | Handicrafts, Art and Crafts | <p>Materials and Tools: (re)gaining confidence.</p> <p>Expressing oneself by doing.</p> <p>Knowing and recognising: knowing how to enjoy the beautiful.</p> |
| | Internet and Web | <p>Online reputation, web law and potential risks.</p> <p>Creating and maintaining a blog or website.</p> <p>From website to apps.</p> <p>Digital marketing (web & social media).</p> <p>Buying and selling on the web.</p> |
| | Photos and Videos | <p>Basic and advanced photography.</p> <p>Digital image processing.</p> <p>Digital sound processing.</p> <p>Video shooting and editing.</p> |
| | Computer certifications | <p>Preparation for the most widespread IT certifications: ICDL, MOS, ADOBE, LPI and many others (test centre for on-site examinations)</p> |

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| R Personal, Relational and Communication Skills Area | Person and Environment | Pills of philosophy and psychology: knowing and understanding to live better. |
| | Reports | Listening, Communicating, Telling, Persuading, Creating Value Establish effective relationships with each of sociology's 'generations' (silent, boomer, X, Y, Z and Alpha). |
| | Communication | Mass communication: books, radio, TV, cinema, video. Interpersonal communication: telephone, mail, instant messaging. Artistic/literary/musical/cinematographic pathways and media history. |
| | Team building | Working in groups. Managing a group of people. |
| | Local cultures | Habits and customs of the countries of interest: customs, ways of life, main traditions, food and drink, entertainment. |
| | Interculture | Communication, confrontation, interaction and mediation with people from other cultures. |

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| P Practical Skills Area | Moving and living | Getting around with transport, eating, finding accommodation. |
| | Making do | Cooking, shopping, cleaning, washing, ironing, making beds, first maintenance. |
| | Health | First aid. Medical assistance abroad. |
| | Information | Staying up-to-date on what is happening in the world and in the country of interest. Recognise hoaxes and fake news. |
| | Getting an idea | Pills of recent history to better understand what is happening today with the utmost objectivity and impartiality (knowing = avoiding mistakes already made). Only facts, to facilitate the development of critical and never pre-packaged points of view. |
| F Financial Skills Area | Personal budget | Cashflow: managing one's income and expenditure. Planning appropriate cashflow management with respect to one's personal needs. |
| | Payment Instruments | Knowledge of debit cards, credit cards, currencies, cheques, transfers, SDD, remote payment and money exchange systems. |
| | Financial Instruments | Know what markets, bonds, shares, funds, etc. are. |
| | Financial intelligence | Financial freedom. The money tree. The differences between assets and liabilities. |
| J Job-oriented Skills Area | Curriculum | Writing one's CV in various languages. Knowing how to present and 'sell' oneself. |
| | Job | Looking for and finding work. The language of companies. |
| | Doing Business | Doing business in different countries. Taxation and regulations. From idea to enterprise. Business plan and Fundraising. Legality education. |

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| <p style="text-align: center;">B</p> <p>Physical Well-Being Skills Area</p> | <p>Human body, Diet, Movement, Sport</p> | <p>Knowing one's body and what conditions our well-being. Knowing how to manage one's emotions. Getting and staying fit to feel and feel good about oneself and others. Moving to regain balance and free the mind. Doing sport to increase a sense of responsibility and socialise on a deeper level.</p> |
| <p style="text-align: center;">K</p> <p>Transversal Skills Area</p> | <p>Soft skills</p> | <p>Autonomy, Self-confidence, Creativity, Optimism, Pragmatism, Flexibility, Ability to negotiate, Ability to communicate to many and few, Resistance to stress, Problem solving, Ability to plan, Accuracy, Achievement of one's goals, Entrepreneurship, Proactivity, Leadership. <i>Transversal competences are 'grown' in the children during the learning of knowledge, during the development of competences and skills, through every experience they have during their travels.</i></p> |

0-12 years: Abrakadabra

languages for children, total immersion method, based on play; thematic language workshops, to learn much more, e.g. STEM, communication, soft skills etc.; summer camps; polyglot activities; English, German, Spanish, French, Italian, Greek available (in preparation Chinese and Russian)

13-17 years: Wide Academy

e-learning platform, travelling study trips to Europe with international groups, experiences designed to develop knowledge, skills and abilities in many different areas

18+ years: Meet-the-World

trips to get to know an area of the world up close, with an international group, to discover different realities and cultures, with the possibility of staying on site to volunteer in various areas thanks to a network of partners: entering homes, trying out lifestyles, getting to know new worlds up close

DID WE ATTRACT YOUR INTEREST? WOULD YOU LIKE TO FIND OUT MORE?

WOULD YOU LIKE TO ENROL YOUR CHILDREN?

DO YOU OWN A SCHOOL OR INSTITUTION AND WANT TO BECOME PARTNERSHIP?

CONTACT US!

